Truscaler

TECHNICAL

51

Health score / 100

0 vs previous (51)

PREPARED FOR

Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead

SEO REPORT

Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead

https://conmylaw.com/
701-293-9911

Period · October 2026
Prepared by Truscaler
Template · Technical

Audit-first view. Focus on issues found and fixed.

HEALTH SCORE

51

of 100

!’ 0 vs last audit

Executive summary

Fargo Personal Injury Attorneys – SEO Executive Summary

Your site health holds at 51/100 with no movement this period. Critical gaps remain: multiple pages lack meta descriptions and H1 tags, blocking search visibility. Prioritize adding meta descriptions and H1 headings to your highest-traffic pages immediately—these fixes will unlock quick ranking gains.

DATA BEHIND THIS SUMMARY

- Health score: 51 / 100 (0 vs last audit, was 51)
- Tasks: 0 done / 30 open / 30 total
- Top issue (high): missing_meta_description — Missing meta description.
- Other issues surfaced: 4 more (missing_meta_description, missing_h1, missing_meta_description, …)
- Detected tech stack: WordPress, Cloudflare, GTM

Issues by severity

HIGH · 50

missing meta description
Missing meta description.
https://conmylaw.com/

missing meta description
Missing meta description.
https://conmylaw.com/team/

missing h1
No <h1> heading on the page.
https://conmylaw.com/team/

missing meta description
Missing meta description.
https://conmylaw.com/about-us/

missing h1
No <h1> heading on the page.
https://conmylaw.com/about-us/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/

missing meta description
Missing meta description.
https://conmylaw.com/practice-areas/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/car-accidents/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/car-accidents/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/medical-malpractice/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/medical-malpractice/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/premises-liability/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/premises-liability/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/truck-accidents/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/truck-accidents/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/real-estate-law/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/real-estate-law/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/business-law/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/business-law/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/trusts-estates/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/trusts-estates/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/personal-injury/wrongful-death/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/personal-injury/wrongful-death/

missing meta description
Missing meta description.
https://conmylaw.com/contact/

missing h1
No <h1> heading on the page.
https://conmylaw.com/contact/

missing meta description
Missing meta description.
https://conmylaw.com/blog/

missing meta description
Missing meta description.
https://conmylaw.com/practice-area/litigation/

missing h1
No <h1> heading on the page.
https://conmylaw.com/practice-area/litigation/

missing meta description
Missing meta description.
https://conmylaw.com/fargo-law-office/

missing h1
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https://conmylaw.com/fargo-law-office/

missing meta description
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https://conmylaw.com/team/jeremy-d-holmes/

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missing meta description
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https://conmylaw.com/team/ryan-c-mccamy/

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missing meta description
Missing meta description.
https://conmylaw.com/disclaimer/

missing h1
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missing meta description
Missing meta description.
https://conmylaw.com/team/douglas-w-murch/

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missing meta description
Missing meta description.
https://conmylaw.com/privacy/

missing h1
No <h1> heading on the page.
https://conmylaw.com/privacy/

mixed content
2 insecure HTTP resources loaded on an HTTPS page — browsers block these.
https://conmylaw.com/privacy/

missing meta description
Missing meta description.
https://conmylaw.com/team/stallman-b-rachel/

missing h1
No <h1> heading on the page.
https://conmylaw.com/team/stallman-b-rachel/

broken link
Link to https://conmylaw.com/personal-injury-wrongful-death/ returned HTTP 404.
https://conmylaw.com/practice-area/personal-injury/car-accidents/

broken link
Link to https://conmylaw.com/practice-area/personal-injury-wrongful-death/ returned HTTP 404.
https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/

MEDIUM · 53

long title
Title is 74 characters — Google may truncate beyond ~60.
https://conmylaw.com/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/

long title
Title is 74 characters — Google may truncate beyond ~60.
https://conmylaw.com/team/

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long title
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https://conmylaw.com/about-us/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/about-us/

long title
Title is 102 characters — Google may truncate beyond ~60.
https://conmylaw.com/practice-area/personal-injury/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/practice-area/personal-injury/

long title
Title is 84 characters — Google may truncate beyond ~60.
https://conmylaw.com/practice-areas/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/practice-areas/

long title
Title is 83 characters — Google may truncate beyond ~60.
https://conmylaw.com/practice-area/personal-injury/car-accidents/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/practice-area/personal-injury/car-accidents/

long title
Title is 105 characters — Google may truncate beyond ~60.
https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/

wp xmlrpc exposed
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/

long title
Title is 89 characters — Google may truncate beyond ~60.
https://conmylaw.com/practice-area/personal-injury/medical-malpractice/

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long title
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https://conmylaw.com/practice-area/personal-injury/truck-accidents/

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https://conmylaw.com/practice-area/real-estate-law/

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long title
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https://conmylaw.com/practice-area/business-law/

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long title
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https://conmylaw.com/contact/

long title
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https://conmylaw.com/blog/

article missing author
Article-type page has no author byline or Person schema — Google's E-E-A-T uses author entity verification in 2026. Add author + Person JSON-LD.
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missing ai crawler policy
robots.txt has no explicit policy for AI crawlers (GPTBot, ClaudeBot, PerplexityBot, Google-Extended, CCBot, etc.). Decide allow vs disallow — silence means default-allow for most, blocked for some.
https://conmylaw.com/robots.txt

missing security headers
Missing 4 security headers: HSTS, X-Content-Type-Options, Content-Security-Policy, X-Frame-Options.
https://conmylaw.com/

LOW · 150

heading order
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
https://conmylaw.com/

old image formats
9 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
https://conmylaw.com/

missing twitter card
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
https://conmylaw.com/

wp emoji bloat
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
https://conmylaw.com/

wp rest api advertised
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
https://conmylaw.com/

wp heartbeat on frontend
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
https://conmylaw.com/

heading order
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https://conmylaw.com/team/

old image formats
7 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
https://conmylaw.com/team/

missing twitter card
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heading order
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
https://conmylaw.com/about-us/

old image formats
6 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
https://conmylaw.com/about-us/

missing twitter card
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
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https://conmylaw.com/practice-area/personal-injury/

no lazy loading
4 images don't use loading="lazy" — slows initial render.
https://conmylaw.com/practice-area/personal-injury/

missing twitter card
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
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https://conmylaw.com/practice-areas/

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8 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
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https://conmylaw.com/practice-area/personal-injury/car-accidents/

no lazy loading
4 images don't use loading="lazy" — slows initial render.
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https://conmylaw.com/practice-area/personal-injury/premises-liability/

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weak anchor text
10 weak/non-descriptive anchor texts ("click here", "read more"). Use descriptive anchor text — accessibility + SEO win.
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Found by the tools

Checks that run on their own between audits, and that look at things a single crawl does not.

LOW **1 security header missing**
found by security

HIGH **robots.txt could not be fetched**
found by robots

HIGH **Declared sitemap does not load: https://conmylaw.com/sitemap.xml**
found by robots

MEDIUM **The URL ends at 429**
found by headers

HIGH **Injected code in the page — 1 indicator**
found by wp-hack-scan

MEDIUM **1 structured-data block has errors**
found by schema-validate

Tech stack

WordPress, Cloudflare, GTM

What this report covers

Technical template: every issue across all crawled pages, with affected URLs. Use this for engineering handoff or pre/post-deploy verification.