

51

Health score / 100

0 vs previous (51)

PREPARED FOR

**Fargo Personal Injury Attorneys | Family
Law, Business Law Moorhead**

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Period · October 2026
Prepared by Truscaler
Template · Junior marketer — what's been done
What's been done this period — work log + accomplishments for hand-off / standup.

HEALTH SCORE

51

of 100

! ' 0 vs last audit

Executive summary

****Fargo Personal Injury Attorneys – SEO Executive Summary****

Health score held at 51/100 with no progress this period. Critical on-page elements remain unfixed: five high-priority issues include missing meta descriptions across multiple pages and absent H1 tags blocking search visibility. Immediately add meta descriptions to all pages and implement H1 tags on priority landing pages—these fixes will lift your score and improve click-through rates from search results.

DATA BEHIND THIS SUMMARY

- Health score: 51 / 100 (0 vs last audit, was 51)
- Tasks: 0 done / 30 open / 30 total
- Top issue (high): missing_meta_description — Missing meta description.
- Other issues surfaced: 4 more (missing_meta_description, missing_h1, missing_meta_description, ...)
- Detected tech stack: WordPress, Cloudflare, GTM

Performance over time

Since last snapshot (10/27/2026):

Health score

51 ! ' 51
! ' 0 (0%)

Performance highlights

Audits completed this period	4
Tasks completed	0 of 30
Open issues from latest audit	253
Tech stack	WordPress, Cloudflare, GTM

Issues by severity

HIGH · 50

missing meta description
Missing meta description.

missing meta description
Missing meta description.

missing h1
No <h1> heading on the page.

+ 47 more

Found by the tools

Checks that run on their own between audits, and that look at things a single crawl does not.

LOW 1 security header missing
found by security

HIGH robots.txt could not be fetched
found by robots

HIGH Declared sitemap does not load: https://conmylaw.com/sitemap.xml
found by robots

MEDIUM The URL ends at 429
found by headers

HIGH Injected code in the page — 1 indicator
found by wp-hack-scan

MEDIUM 1 structured-data block has errors
found by schema-validate

