

51

Health score / 100

0 vs previous (51)

PREPARED FOR

**Fargo Personal Injury Attorneys | Family
Law, Business Law Moorhead**

SEO REPORT

Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead

<https://conmylaw.com/>
701-293-9911

Period · October 2026

Prepared by Truscaler

Template · CTO — technical health

Technical health view. Audit issues, what shipped, what's pending engineering.

HEALTH SCORE

51

of 100

! 0 vs last audit

Executive summary

****Fargo Personal Injury Attorneys – SEO Executive Summary****

Health score held at 51/100 with zero tasks completed this period. Critical on-page elements remain missing across multiple pages: meta descriptions and H1 tags are absent, blocking search visibility. Immediately add meta descriptions to all pages and implement H1 tags on high-priority templates—these fixes address five of your top issues and will lift your score.

DATA BEHIND THIS SUMMARY

- Health score: 51 / 100 (0 vs last audit, was 51)
- Tasks: 0 done / 30 open / 30 total
- Top issue (high): missing_meta_description — Missing meta description.
- Other issues surfaced: 4 more (missing_meta_description, missing_h1, missing_meta_description, ...)
- Detected tech stack: WordPress, Cloudflare, GTM

Issues by severity

HIGH · 50

missing meta description

Missing meta description.

<https://conmylaw.com/>

missing meta description

Missing meta description.

<https://conmylaw.com/team/>

missing h1

No <h1> heading on the page.

<https://conmylaw.com/team/>

missing meta description

Missing meta description.

<https://conmylaw.com/about-us/>

missing h1

No <h1> heading on the page.

<https://conmylaw.com/about-us/>

missing meta description

Missing meta description.

<https://conmylaw.com/practice-area/personal-injury/>

missing h1

No <h1> heading on the page.

<https://conmylaw.com/practice-area/personal-injury/>

missing meta description

Missing meta description.

<https://conmylaw.com/practice-areas/>

missing meta description

Missing meta description.

<https://conmylaw.com/practice-area/personal-injury/car-accidents/>

missing h1

No <h1> heading on the page.

<https://conmylaw.com/practice-area/personal-injury/car-accidents/>

missing meta description

Missing meta description.

<https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/>

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<https://conmylaw.com/practice-area/personal-injury/medical-malpractice/>

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<https://conmylaw.com/practice-area/personal-injury/truck-accidents/>

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<https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/>

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<https://conmylaw.com/practice-area/personal-injury/wrongful-death/>

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<https://conmylaw.com/contact/>

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mixed content

2 insecure HTTP resources loaded on an HTTPS page — browsers block these.

<https://conmylaw.com/privacy/>

missing meta description

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<https://conmylaw.com/team/stallman-b-rachel/>

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broken link

Link to <https://conmylaw.com/personal-injury-wrongful-death/> returned HTTP 404.

<https://conmylaw.com/practice-area/personal-injury/car-accidents/>

broken link

Link to <https://conmylaw.com/practice-area/personal-injury-wrongful-death/> returned HTTP 404.

<https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/>

MEDIUM • 53**long title**

Title is 74 characters — Google may truncate beyond ~60.

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wp xmlrpc exposed

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article missing author

Article-type page has no author byline or Person schema — Google's E-E-A-T uses author entity verification in 2026.

Add author + Person JSON-LD.

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missing ai crawler policy

robots.txt has no explicit policy for AI crawlers (GPTBot, ClaudeBot, PerplexityBot, Google-Extended, CCBot, etc.).

Decide allow vs disallow — silence means default-allow for most, blocked for some.

<https://conmylaw.com/robots.txt>

missing security headers

Missing 4 security headers: HSTS, X-Content-Type-Options, Content-Security-Policy, X-Frame-Options.

<https://conmylaw.com/>

LOW · 150

heading order

The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.

<https://conmylaw.com/>

old image formats

9 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.

<https://conmylaw.com/>

missing twitter card

No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.

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4 images don't use loading="lazy" — slows initial render.

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weak anchor text

10 weak/non-descriptive anchor texts ("click here", "read more"). Use descriptive anchor text — accessibility + SEO win.

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Found by the tools

Checks that run on their own between audits, and that look at things a single crawl does not.

LOW 1 security header missing

found by security

HIGH robots.txt could not be fetched

found by robots

HIGH Declared sitemap does not load: <https://conmylaw.com/sitemap.xml>

found by robots

MEDIUM The URL ends at 429

found by headers

HIGH Injected code in the page — 1 indicator

found by wp-hack-scan

MEDIUM 1 structured-data block has errors

found by schema-validate

Tech stack

WordPress, Cloudflare, GTM

What this report covers

Technical template: every issue across all crawled pages, with affected URLs. Use this for engineering handoff or pre/post-deploy verification.

