

Q4 2026

Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead — Quarterly SEO Strategy

90-day review · <https://conmylaw.com/>

TASKS COMPLETED

0

LINKS BUILT

0

CONTENT PIECES

0

STRATEGIC NARRATIVE

Q4 Quarterly SEO
Review: Fargo Personal
Injury Attorneys

What Worked

- **Brand visibility held steady.** Health score remained at 51 despite zero active optimization work. Three brand mentions (one positive) suggest baseline market awareness isn't eroding—yet.
- **No negative brand signals.** Zero negative mentions indicates the site isn't actively harming reputation, which matters in legal services where trust is critical.

- ****Stable baseline established.**** Flat metrics give us a clean foundation to measure against. We know where we're starting.

What Didn't

- ****Zero organic traction.**** No clicks logged, no top-10 keywords ranking, no backlinks built. The site is invisible in search results for your practice areas (personal injury, family law, business law in Fargo/Moorhead).
- ****No strategic work executed.**** Zero tasks, zero content briefs, zero link building. This quarter was effectively a pass. Without content or authority signals, organic growth is impossible.

Next Quarter's Focus

- ****Audit and fix on-page fundamentals.**** Map current rankings for "personal injury attorney Fargo," "family law Moorhead," and "business law Fargo." Identify quick wins (title tags, meta descriptions, header structure). Target: 5–10 keywords in top 20 within 60 days.
- ****Build 8–12 high-authority local backlinks.**** Focus on Fargo/Moorhead business directories, legal associations, and local news

mentions. Zero backlinks means zero domain authority signals. This is the bottleneck.

- **Create 4 pillar content pieces.** One per practice area plus one local market guide. Anchor to high-intent keywords. Brief and publish in weeks 1–6 of next quarter. Measure: track impressions and CTR weekly.

Bottom line: This quarter was lost time. The site needs immediate, measurable work or organic revenue will stay at zero.

**HEALTH-SCORE
TREND (90 DAYS)**



**VELOCITY VS PRIOR
90 DAYS**

Manual links built
Audits completed
Brand mentions

0 this Q · 0 prior Q
4
3 (1 +, 0 ")