

76

Health score / 100

0 vs previous (76)

PREPARED FOR

**AI-Driven Marketing & Technology  
Agency**





# AI-Driven Marketing & Technology Agency

<https://www.ntooitive.com/>

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Period · October 2026

Prepared by Truscaler

Template · CTO — technical health

*Technical health view. Audit issues, what shipped, what's pending engineering.*

## HEALTH SCORE

76

of 100

! 0 vs last audit

## Executive summary

**\*\*SEO Executive Summary – [ntooitive.com](https://www.ntooitive.com/)\*\***

Your site health held at 76/100 with no change from the previous audit. All critical technical foundations are in place: HTTPS is active, pages are indexable, and mobile viewport is configured correctly. Prioritize resolving the 21 open tasks—particularly canonical tag optimization and any remaining crawlability issues—to move beyond baseline health into competitive performance.

### DATA BEHIND THIS SUMMARY

- Health score: 76 / 100 (0 vs last audit, was 76)
- Tasks: 0 done / 21 open / 21 total
- Top issue (critical): status — Returns 200.
- Other issues surfaced: 4 more ([https](#), [indexable](#), [mobile\\_viewport](#), ...)
- Detected tech stack: WordPress, GTM

## Issues by severity

### CRITICAL · 4

#### status

Returns 200.

<https://www.ntooitive.com/>

#### https

Page is served over HTTPS.

<https://www.ntooitive.com/>

## **indexable**

No 'noindex' directive — page is indexable.

<https://www.ntooitive.com/>

## **mobile viewport**

Viewport: width=device-width, initial-scale=1

<https://www.ntooitive.com/>

## **HIGH · 5**

### **canonical**

Canonical points to <https://www.ntooitive.com/>.

<https://www.ntooitive.com/>

### **title**

Title is 55 chars.

<https://www.ntooitive.com/>

### **h1**

3 H1s — picks one focal topic, not many.

<https://www.ntooitive.com/>

### **schema valid**

1 block has errors.

<https://www.ntooitive.com/>

### **eeat byline**

No author byline. Anonymous content gets penalized on YMYL queries.

<https://www.ntooitive.com/>

## **MEDIUM · 9**

### **meta description**

Meta description is 159 chars.

<https://www.ntooitive.com/>

### **heading structure**

13 H2s — good content structure.

<https://www.ntooitive.com/>

### **word count**

1882 words — substantial content.

<https://www.ntooitive.com/>

### **image alts**

195/196 images have alt text (99%).

<https://www.ntooitive.com/>

### **internal links**

285 internal links — distributes link equity.

<https://www.ntooitive.com/>

### **schema present**

1 JSON-LD block present.

<https://www.ntooitive.com/>

### **eeat dates**

Published + last-updated dates present.

<https://www.ntooitive.com/>

### **eeat authoritative**

No citations to authoritative sources detected.

<https://www.ntooitive.com/>

### **mobile no interstitial**

Modal / popup / cookie banner / GDPR overlay detected — Google penalizes intrusive interstitials on mobile.

<https://www.ntooitive.com/>

## **LOW · 6**

### **external citations**

23 outbound links — well-cited.

<https://www.ntooitive.com/>

**og image**

og:image set (<https://www.ntooitive.com/wp-content/uploads/2022/12/Home-Agency-Service.webp>).  
<https://www.ntooitive.com/>

**twitter card**

twitter:card = "summary\_large\_image".  
<https://www.ntooitive.com/>

**anchor overopt**

Exact-match anchor share is 0.0% — within safe range.  
<https://www.ntooitive.com/>

**hsts**

No HSTS header — browsers can't enforce HTTPS-only after first visit.  
<https://www.ntooitive.com/>

**clickjacking**

No X-Frame-Options + no CSP frame-ancestors — page can be iframed by anyone.  
<https://www.ntooitive.com/>

## Tech stack

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WordPress, GTM

## What this report covers

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Technical template: every issue across all crawled pages, with affected URLs. Use this for engineering handoff or pre/post-deploy verification.

