

SEO plan — AI-Driven Marketing & Technology Agency

Prepared for AI-Driven Marketing & Technology Agency · www.ntooitive.com
Truscaler · October 27, 2026

We've been through AI-Driven Marketing & Technology Agency's site and this is what we'd like to do about what we found. We're tracking 12 search terms for you, 0 of which already show up in Google. The plan below covers the next 5 weeks, starting with the things that block everything else.

WHAT WE FOUND

We ran a technical audit of www.ntooitive.com on October 26, 2026. It showed an overall health score of 76 out of 100. The work below addresses what it found — nothing is included that the audit didn't surface.

WHERE WE'LL WORK

Their website

Titles, descriptions, headings, internal links, page speed and the technical health of the site itself.

Content and blog

Planning, briefing and refreshing articles so the site answers what people actually search for.

Local presence

Google Business Profile, map-pack rankings, reviews, and keeping the name, address and phone number consistent everywhere it appears.

Product and category pages

Product schema, category page structure, and the image and duplicate-content problems that come with a large catalogue.

Links and outreach

Earning links from other sites, recovering ones that were lost, and keeping the link profile healthy.

AI search visibility

Whether ChatGPT, Perplexity, Gemini and Google's AI Overviews mention the business when people ask about this kind of thing.

WHERE YOU STAND TODAY

Keywords tracked	12
Already ranking	0
On page one	0
Close to page one (11–20)	0

The keywords

KEYWORD	INTENT	NOW	PAGE
data connectors cybersecurity conference	researching	—	needs a page
data connectors in sentinel	researching	—	needs a page
data connectors examples	researching	—	needs a page
data lakes vs data warehouses	comparing	—	needs a page
data warehouse vs data lake	comparing	—	needs a page
data warehouse vs data lake vs lakehouse	comparing	—	needs a page
data warehouse vs database	comparing	—	needs a page
data lakes vs data lakehouse	comparing	—	needs a page
housing development and infrastructure share	ready to buy	—	needs a page
data lakes vs databricks	comparing	—	needs a page
data connectors conference	researching	—	needs a page
data warehouse vs lakehouse	comparing	—	needs a page

“Now” is the current Google position, blank where the site does not rank for it yet.

WHAT HAPPENS, AND WHEN

A note on timing. Most of what follows is built in the first month and shows up in the third: search engines have to re-crawl the pages, re-evaluate them, and then move them. Expect the first ranking movement around day 60 to 90, and read months one and two by whether the work below actually happened rather than by the traffic line.

FOUNDATION · DAYS 1-30

Week 1 — technical foundations

- Write a meta description for /agency_services/public_relations/
- Add an H1 heading to /services-solutions/products/nable-workflow-management/
- Add an H1 heading to /services-solutions/products/n2hive-sales-automation/
- Trim the title on /news-press/ntooitives-ryan-christiansen-honored-in-vegas-incs-23rd-annual-40-under-40-awards/ to under 60 chars
- Write a meta description for /agency_services/public_relations/

CONTENT AND AUTHORITY · DAYS 31-60

Week 5 — technical foundations

- 16 images lack width/height attributes — causes layout shift (CLS) hurting Core Web Vitals (affects 25 pages)
- Article-type page has no author byline or Person schema — Google's E-E-A-T uses author entity verification in 2026 (affects 24 pages)
- [WordPress] xmlrpc (affects 25 pages)
- Shorten the title on /news-press/ntooitives-ryan-christiansen-honored-in-vegas-incs-23rd-annual-40-under-40-awards/ to under 60 characters
- robots