Truscaler

TECHNICAL

# 51

Health score / 100

**0 vs previous (51)**

PREPARED FOR

## Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead

SEO REPORT

# Fargo Personal Injury Attorneys | Family Law, Business Law Moorhead

https://conmylaw.com/
701-293-9911

Period · October 2026
Prepared by Truscaler
Template · Technical

*Audit-first view. Focus on issues found and fixed.*

HEALTH SCORE

**51**

of 100

**!’ 0 vs last audit**

## Executive summary

**SEO Executive Summary – Fargo Personal Injury Attorneys**

Your health score held at 51/100, indicating critical on-page issues remain unaddressed. Missing meta descriptions and H1 tags across multiple pages are blocking search visibility—these are foundational elements that directly impact click-through rates and rankings. Immediately add meta descriptions to all pages and ensure each has a unique H1 tag; this will resolve your highest-impact issues and likely improve your score by 15+ points.

DATA BEHIND THIS SUMMARY

- Health score: 51 / 100 (0 vs last audit, was 51)
- Tasks: 0 done / 21 open / 21 total
- Top issue (high): missing_meta_description — Missing meta description.
- Other issues surfaced: 4 more (missing_meta_description, missing_h1, missing_meta_description, …)
- Detected tech stack: WordPress, Cloudflare, GTM

## Issues by severity

HIGH · 50

**missing meta description**
Missing meta description.
*https://conmylaw.com/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/team/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/team/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/about-us/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/about-us/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-areas/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/real-estate-law/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/real-estate-law/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/business-law/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/business-law/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/trusts-estates/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/trusts-estates/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/contact/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/contact/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/blog/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/practice-area/litigation/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/practice-area/litigation/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/fargo-law-office/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/fargo-law-office/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/team/jeremy-d-holmes/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/team/jeremy-d-holmes/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/team/ryan-c-mccamy/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/team/ryan-c-mccamy/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/disclaimer/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/disclaimer/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/team/douglas-w-murch/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/team/douglas-w-murch/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/privacy/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/privacy/*

**mixed content**
2 insecure HTTP resources loaded on an HTTPS page — browsers block these.
*https://conmylaw.com/privacy/*

**missing meta description**
Missing meta description.
*https://conmylaw.com/team/stallman-b-rachel/*

**missing h1**
No <h1> heading on the page.
*https://conmylaw.com/team/stallman-b-rachel/*

**broken link**
Link to https://conmylaw.com/personal-injury-wrongful-death/ returned HTTP 404.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**broken link**
Link to https://conmylaw.com/practice-area/personal-injury-wrongful-death/ returned HTTP 404.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

## MEDIUM · 53

**long title**
Title is 74 characters — Google may truncate beyond ~60.
*https://conmylaw.com/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/*

**long title**
Title is 74 characters — Google may truncate beyond ~60.
*https://conmylaw.com/team/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/team/*

**long title**
Title is 78 characters — Google may truncate beyond ~60.
*https://conmylaw.com/about-us/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/about-us/*

**long title**
Title is 102 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/*

**long title**
Title is 84 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-areas/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-areas/*

**long title**
Title is 83 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**long title**
Title is 105 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**long title**
Title is 89 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**long title**
Title is 88 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**long title**
Title is 85 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**long title**
Title is 89 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**long title**
Title is 85 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/real-estate-law/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/real-estate-law/*

**long title**
Title is 82 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/business-law/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/business-law/*

**long title**
Title is 86 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/trusts-estates/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/trusts-estates/*

**long title**
Title is 84 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**long title**
Title is 77 characters — Google may truncate beyond ~60.
*https://conmylaw.com/contact/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/contact/*

**long title**
Title is 74 characters — Google may truncate beyond ~60.
*https://conmylaw.com/blog/*

**article missing author**
Article-type page has no author byline or Person schema — Google's E-E-A-T uses author entity verification in 2026. Add author + Person JSON-LD.
*https://conmylaw.com/blog/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/blog/*

**long title**
Title is 80 characters — Google may truncate beyond ~60.
*https://conmylaw.com/practice-area/litigation/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/practice-area/litigation/*

**long title**
Title is 86 characters — Google may truncate beyond ~60.
*https://conmylaw.com/fargo-law-office/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/fargo-law-office/*

**long title**
Title is 86 characters — Google may truncate beyond ~60.
*https://conmylaw.com/team/jeremy-d-holmes/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/team/jeremy-d-holmes/*

**long title**
Title is 84 characters — Google may truncate beyond ~60.
*https://conmylaw.com/team/ryan-c-mccamy/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/team/ryan-c-mccamy/*

**long title**
Title is 80 characters — Google may truncate beyond ~60.
*https://conmylaw.com/disclaimer/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/disclaimer/*

**long title**
Title is 86 characters — Google may truncate beyond ~60.
*https://conmylaw.com/team/douglas-w-murch/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/team/douglas-w-murch/*

**long title**
Title is 84 characters — Google may truncate beyond ~60.
*https://conmylaw.com/privacy/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/privacy/*

**long title**
Title is 88 characters — Google may truncate beyond ~60.
*https://conmylaw.com/team/stallman-b-rachel/*

**wp xmlrpc exposed**
[WordPress] xmlrpc.php / pingback link exposed. xmlrpc is a common DDoS amplification vector and rarely needed in 2026.
*https://conmylaw.com/team/stallman-b-rachel/*

**missing ai crawler policy**
robots.txt has no explicit policy for AI crawlers (GPTBot, ClaudeBot, PerplexityBot, Google-Extended, CCBot, etc.). Decide allow vs disallow — silence means default-allow for most, blocked for some.
*https://conmylaw.com/robots.txt*

**missing security headers**
Missing 4 security headers: HSTS, X-Content-Type-Options, Content-Security-Policy, X-Frame-Options.
*https://conmylaw.com/*

## LOW · 150

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/*

**old image formats**
9 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
*https://conmylaw.com/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/team/*

**old image formats**
7 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
*https://conmylaw.com/team/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/team/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/team/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/team/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/team/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/about-us/*

**old image formats**
6 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
*https://conmylaw.com/about-us/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/about-us/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/about-us/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/about-us/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/about-us/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-areas/*

**old image formats**
8 images use legacy formats — convert to WebP/AVIF for ~30% smaller files.
*https://conmylaw.com/practice-areas/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-areas/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-areas/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-areas/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-areas/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/car-accidents/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/dangerous-products-farm-accidents/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/medical-malpractice/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/premises-liability/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/truck-accidents/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/personal-injury-faq/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/real-estate-law/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/real-estate-law/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/real-estate-law/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/real-estate-law/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/real-estate-law/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/real-estate-law/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/business-law/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/business-law/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/business-law/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/business-law/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/business-law/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/business-law/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/trusts-estates/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/trusts-estates/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/trusts-estates/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/trusts-estates/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/trusts-estates/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/trusts-estates/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/personal-injury/wrongful-death/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/contact/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/contact/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/contact/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/contact/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/contact/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/contact/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/blog/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/blog/*

**weak anchor text**
10 weak/non-descriptive anchor texts ("click here", "read more"). Use descriptive anchor text — accessibility + SEO win.
*https://conmylaw.com/blog/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/blog/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/blog/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/blog/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/blog/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/practice-area/litigation/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/practice-area/litigation/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/practice-area/litigation/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/practice-area/litigation/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/practice-area/litigation/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/practice-area/litigation/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/fargo-law-office/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/fargo-law-office/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/fargo-law-office/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/fargo-law-office/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/fargo-law-office/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/fargo-law-office/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/team/jeremy-d-holmes/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/team/jeremy-d-holmes/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/team/jeremy-d-holmes/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/team/jeremy-d-holmes/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/team/jeremy-d-holmes/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/team/jeremy-d-holmes/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/team/ryan-c-mccamy/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/team/ryan-c-mccamy/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/team/ryan-c-mccamy/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/team/ryan-c-mccamy/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/team/ryan-c-mccamy/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/disclaimer/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/disclaimer/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/disclaimer/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/disclaimer/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/disclaimer/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/disclaimer/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/team/douglas-w-murch/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/team/douglas-w-murch/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/team/douglas-w-murch/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/team/douglas-w-murch/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/team/douglas-w-murch/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/team/douglas-w-murch/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/privacy/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/privacy/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/privacy/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/privacy/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/privacy/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/privacy/*

**heading order**
The heading outline is broken — either the page doesn't open on an <h1>, or it skips a level (an <h1> straight to an <h4>). Screen readers navigate by this outline.
*https://conmylaw.com/team/stallman-b-rachel/*

**no lazy loading**
4 images don't use loading="lazy" — slows initial render.
*https://conmylaw.com/team/stallman-b-rachel/*

**missing twitter card**
No <meta name='twitter:card'> — Twitter/X uses Open Graph as fallback but Twitter Cards give richer previews.
*https://conmylaw.com/team/stallman-b-rachel/*

**wp emoji bloat**
[WordPress] WordPress emoji script is loaded. Most sites don't need it — costs a render-blocking request.
*https://conmylaw.com/team/stallman-b-rachel/*

**wp rest api advertised**
[WordPress] REST API endpoint is advertised in <head>. Fine if your headless setup needs it; otherwise consider disabling — bots probe /wp-json/wp/v2/users to enumerate user logins.
*https://conmylaw.com/team/stallman-b-rachel/*

**wp heartbeat on frontend**
[WordPress] admin-ajax.php is referenced on a front-end page. Heartbeat polls drain server CPU on busy sites.
*https://conmylaw.com/team/stallman-b-rachel/*

## Tech stack

WordPress, Cloudflare, GTM

## What this report covers

Technical template: every issue across all crawled pages, with affected URLs. Use this for engineering handoff or pre/post-deploy verification.