Truscaler

TECHNICAL

76

Health score / 100

0 vs previous (76)

PREPARED FOR

AI-Driven Marketing & Technology Agency

SEO REPORT

AI-Driven Marketing & Technology Agency

https://www.ntooitive.com/
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Period · October 2026
Prepared by Truscaler
Template · Technical

Audit-first view. Focus on issues found and fixed.

HEALTH SCORE

76

of 100

!' 0 vs last audit

Executive summary

SEO Executive Summary – ntooitive.com

Your health score held at 76/100 with no change from the previous audit. All critical technical foundations are in place: HTTPS is active, pages are indexable, and mobile viewport is configured correctly. Prioritize resolving the 21 open tasks—particularly canonical tag optimization and ensuring consistent URL structure across your site to prevent duplicate content issues.

DATA BEHIND THIS SUMMARY

- Health score: 76 / 100 (0 vs last audit, was 76)
- Tasks: 0 done / 21 open / 21 total
- Top issue (critical): status — Returns 200.
- Other issues surfaced: 4 more (https, indexable, mobile_viewport, …)
- Detected tech stack: WordPress, GTM

Issues by severity

CRITICAL · 4

status
Returns 200.
https://www.ntooitive.com/

https
Page is served over HTTPS.
https://www.ntooitive.com/

indexable
No 'noindex' directive — page is indexable.
https://www.ntooitive.com/

mobile viewport
Viewport: width=device-width, initial-scale=1
https://www.ntooitive.com/

HIGH · 5

canonical
Canonical points to https://www.ntooitive.com/.
https://www.ntooitive.com/

title
Title is 55 chars.
https://www.ntooitive.com/

h1
3 H1s — picks one focal topic, not many.
https://www.ntooitive.com/

schema valid
1 block has errors.
https://www.ntooitive.com/

eeat byline
No author byline. Anonymous content gets penalized on YMYL queries.
https://www.ntooitive.com/

MEDIUM · 9

meta description
Meta description is 159 chars.
https://www.ntooitive.com/

heading structure
13 H2s — good content structure.
https://www.ntooitive.com/

word count
1882 words — substantial content.
https://www.ntooitive.com/

image alts
195/196 images have alt text (99%).
https://www.ntooitive.com/

internal links
285 internal links — distributes link equity.
https://www.ntooitive.com/

schema present
1 JSON-LD block present.
https://www.ntooitive.com/

eeat dates
Published + last-updated dates present.
https://www.ntooitive.com/

eeat authoritative
No citations to authoritative sources detected.
https://www.ntooitive.com/

mobile no interstitial
Modal / popup / cookie banner / GDPR overlay detected — Google penalizes intrusive interstitials on mobile.
https://www.ntooitive.com/

LOW · 6

external citations
23 outbound links — well-cited.
https://www.ntooitive.com/

og image
og:image set (https://www.ntooitive.com/wp-content/uploads/2022/12/Home-Agency-Service.webp).
https://www.ntooitive.com/

twitter card
twitter:card = "summary_large_image".
https://www.ntooitive.com/

anchor overopt
Exact-match anchor share is 0.0% — within safe range.
https://www.ntooitive.com/

hsts
No HSTS header — browsers can't enforce HTTPS-only after first visit.
https://www.ntooitive.com/

clickjacking
No X-Frame-Options + no CSP frame-ancestors — page can be iframed by anyone.
https://www.ntooitive.com/

Tech stack

WordPress, GTM

What this report covers

Technical template: every issue across all crawled pages, with affected URLs. Use this for engineering handoff or pre/post-deploy verification.